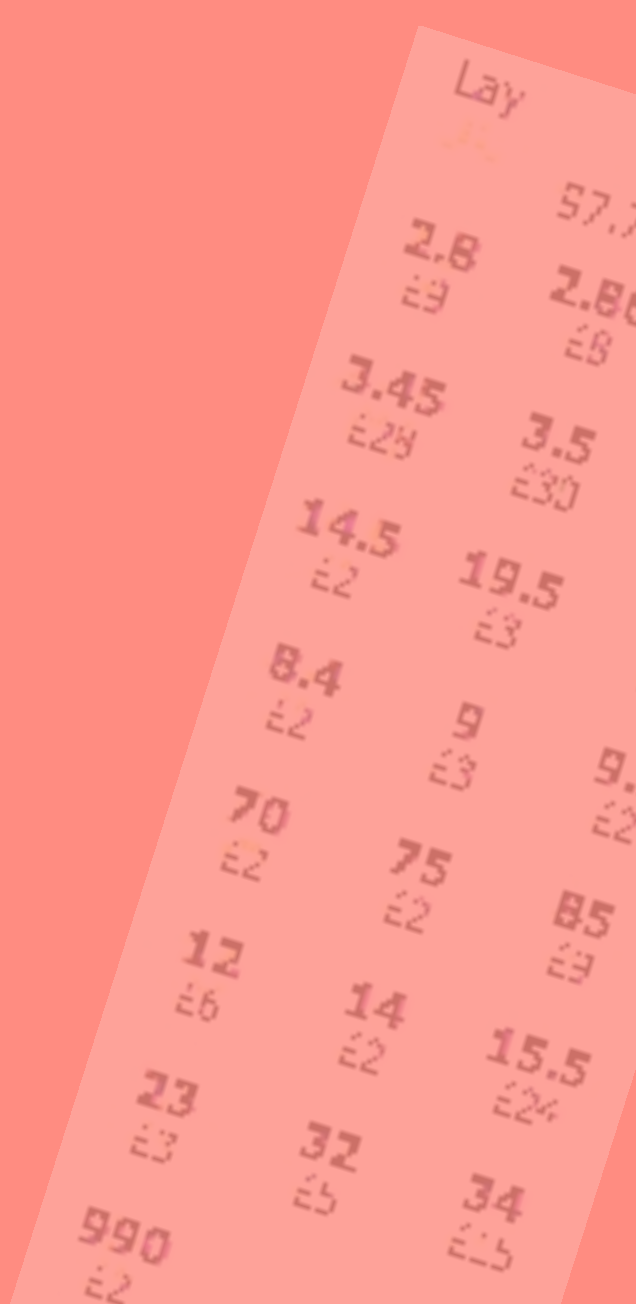


5 Steps to Picking Losing Horses to Lay on Betfair



Introduction

Pretty much what it says on the tin, this system will teach you how to pick horses that are LIKELY to lose in most races with 5 simple steps. We will be working to fixed liabilities and we will be betting on low odds so nothing to worry about here.

No risking £100 to win back £2 on a 51/1 horse! That's the BAD side of laying. We're looking at the good, and positive side of it. The SIMPLE and EFFECTIVE side of laying.

We all know that the favourite goes onto win only 33% of the time, so imagine if you could get a lay bet on favourites the other 66% of the time. This is something we will certainly be capitalizing upon.

Of course, you just wanna crack on, so move onto the next page where the system begins!

Disclaimer: We cannot guarantee earnings of any sort from the systems enclosed within this guide book. Horse Races cannot be accurately predicted 100% of the time and results cannot be guaranteed by anyone. The systems in this guide book are to aid you in your betting and are not a guaranteed way of earning money.

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The System

Yes, we will be laying favourites but that's not the whole systems in a nutshell (well I suppose it is) but we will be using a selection process that will reduce the 33% figure which is how often the favourite wins, and we will bring it right down to just over 20% which turns your lay bets into some SERIOUS profit!

1. First, you need to pick a race at any course that IS NOT Ascot, Windsor, Cheltenham. Any other course is suitable for this. We have found that favourites tend to win quite often at those courses so avoid them.
2. Ensure the race you pick has a minimum of 8 runners in it.
3. The race should be AT LEAST 1 mile 4 furlongs in length. Nothing shorter is suitable for this system.
4. Look at the favourite only, it should have odds of between 3.0 and 8.5 (you will usually be looking at the lower end of this value as it's rare for a favourite to be up at the 8.5 end of things). Don't go lower than 3.0 as the chances of them winning increases hugely.
5. Look at the previous form of the favourite which you can do on Betfair using the form button. If the horse finished 1st, 2nd or 3rd in their previous race then you have a favourite to lay!
6. You are going to be looking to lay to a fixed liability of 10% of your betting bank. Let's say your betting bank is £500, your lay liability would be £50. To work out your stake (and therefore profit) you would take the 10% value of your bank and divide by (Odds-1).

So if the odds were 5.5, you would take $£50 / 4.5 = £11.11$ and you would see a liability of £50 with a profit of £11.11 minus the Betfair commission.

So what does this mean for the whole system?

Well looking at stats from the past few years you would have won 7,636 races out of 9,771. That's a strike rate of nearly 80% for laying the favourite. Now that's not too bad is it?

So in this system we use odds of 3.0 to 8.5 - Generally, we see the odds at 3.0 to 4.0 but let's take the average of this value and work out our profit over these 9,771 bets. We will be using a £500 betting bank. And will work to a fixed percentage liability of £50.

So the average odds we experienced are 3.8
That means the average profit = £17.14
And the average loss = £50

Wins = £130,881.04
Loss = £106,750.00
Profit = £24,131.04

Basically, there's nothing to complain about and remember, this was average odds for this period.
GOOD LUCK!

